Door County friends!!! We need your help to challenge the new <u>Federal Communications</u> <u>Commission</u> broadband service location and availability maps by the **January 8, 2023 deadline**. The need for accurate data pinpointing where broadband service is available, and where it is not available, has never been greater. The new National Broadband Map provides information about the internet services available to individual locations across the country, along with new maps of mobile coverage, as reported by Internet Service Providers (ISPs) in the FCC's ongoing Broadband Data Collection.

The FCC recently published new broadband maps to help determine how much federal funding states will receive to shore up gaps in internet service. You can find out <u>How to Use the FCC's National Broadband Map</u> on this link. As part of the mapping process, states, residents, cities, counties, businesses, etc. have the ability to challenge the accuracy of these maps.

The FCC Broadband Fabric data map shares where internet coverage areas exist, the technology internet is delivered by (fiber/wireless/satellite/etc.) and where service gaps are perceived. However, metrics used are showing areas covered that might not be covered. The FCC has hired CostQuest to create the Broadband Fabric data map to contain a core base of Broadband Serviceable Locations (BSL's the coordinates of all structures where a broadband connection can be installed) and provide the level of granularity needed to identify locations that have or need broadband service. This data allows users to better understand the exact geographic placement of serviceable locations, the number of potential users or customers, and helps determine what investments are needed to get them serviced.

Congress, federal agencies, service providers, and other organization in the telecom industry, have relied on CostQuest's models and expertise to inform critical broadband initiatives and reform policies related to broadband deployment and data collection.

<u>IMPORTANTLY:</u> This map from the FCC will determine how much funding Wisconsin receives, and that difference will have a direct negative impact on the dollars we receive...potentially 100's of millions of dollars! This will also directly impact the funding that our municipalities can receive in grants to offset the cost to build out fiber to the premise (FTTP) in Door County. We can challenge/change this map, but it will take a strategic concerted effort across the state and through our networks.

Our ask to you is that you share this information with your coworkers, neighbors, and friends and encourage them to go to the website to check to see what buildings are shown as covered. We need them to share their stories, challenge areas "served" that are not, and make sure their voices are heard.

Below is a video to explain the challenge process. Link to FCC challenge video: https://lnkd.in/q2Zz2SUD

Here is a link to the FCC's process on <u>How to Submit a Location Challenge</u> in addition you will see on this page several Articles in this section that you can look to for additional materials.

Instructions as provided by a Federal Program Officer.

- 1. Point your browser to: https://broadbandmap.fcc.gov/home#/
- 2. LOCALITY: Type in the address and select from the auto-generated location options.
- 3. When the map renders, verify that the locator dot is centered on the correct rooftop
- 4. If not, click on the "Location Challenge" link in the upper right corner of the map and type in the contact information and select the appropriate Challenge Type and any documentation if available.
- 5. Click Submit.
- 6. SERVICE AVAILABILITY: Check the Provider, Technology, and Speeds available at this address.
- 7. If any information is incorrect, click on "Availability Challenge" and select any of the providers that are incorrect.
- 8. Enter Challenge or Feedback, the contact information, and you may either describe your experience or upload a documentation image or file.
- 9. Click Submit.

Thank you so much for your time and support as we reach out to connect all Door County & Wisconsin with high-speed, affordable internet! Challenging location information is equally important. You can ensure your location is part of the FCC fabric and that is not missing so there is funding included to the State of Wisconsin for your location by looking at How to Submit a Location Challenge. If you do find your location is missing you can also email jhatch@co.door.wi.us and your Broadband Coordinator for Door County will ensure that your location is submitted in a location challenge by the County GIS Director.

If you would like to additionally challenge your mobile coverage information for your location, you can utilize the <u>How to Use the FCC Speed Test App to Challenge Mobile Coverage</u>